

Invest Alberta Strategic Advisory



Client

Invest Alberta

Facts

Period

2022

Project Country

Canada

EBP has been advising Invest Alberta - a Crown Corporation that supports inward investment to the Province of Alberta, Canada - as it continues to grow and scale up in locations around the world.

EBP's decades of experience in foreign direct investment and economic development (and our deep knowledge of Alberta) made us an obvious partner to help the organization as it worked to grow and upskill its team and further develop a strategy to draw in investment from around the globe.

Our professionals have been supporting the organization's management team with training, capacity building, strategic advisory, analysis, and input on marketing materials and strategy. This long-term engagement is also another example of how EBP works with its clients to ensure strategies are implemented well and that our clients obtain the results they need and expect.

Contact Persons



Christopher Steele

chris.steele@ebp-us.com