

# Incentives & Investment Attraction: A Review of Edmonton Metro-Region's Competitive Position



## Client

Edmonton Global

---

## Facts

Period

2022

Project Country

Canada

---

**For Edmonton Global, EBP produced a timely policy paper that explores the design and use of incentive programs intended to attract investment. The purpose is to educate policy and decision-makers in government and other local partners, and to help inform, focus, and support Edmonton Global in its advocacy work.**

The paper provides a description of the corporate site selection process, and an overview of effective investment incentives; when, why, and how they are used. It examines the region's competitive advantages and disadvantages, and how these might be addressed through programs. The paper includes a look at the incentive tools used by similar jurisdictions, and a discussion of the framework of tools currently possible under current Alberta law (MGA.) It concludes with recommendations for the region's specific target sectors.

Read the policy paper [here](#)

## Contact Persons



---

Christopher Steele

chris.steele@ebp-us.com